

# INNOVATIONS IN Healthcare Management AND Informatics 2012

Conference: **13-14 March 2012** • Workshop day: **15 March 2012** • Venue: **Bangkok**

**Revolutionising Healthcare in Asia through IT**

**Over 20 Thai  
hospital CIO  
level delegates  
already  
confirmed**



## International Experts:



**Dr. Karen Kinder**  
Executive Director ACG International  
**Bloomberg School of Public Health,**  
**Johns Hopkins University**



**Professor Michael Legg**  
Professorial Fellow, Centre for  
Health Informatics and e-Health  
Research, **University of Wollongong**



**Prof. Jim Warren**  
Professor and Chair in Health  
Informatics  
**University of Auckland**



**Pekka Ruotsalainen**  
Research Professor,  
**National Institute for Health and  
Welfare, Helsinki, Finland**



**Mike Bainbridge**  
Clinical Architect  
**NHS Connecting for Health, UK**

## Confirmed CIO and MD delegates from:

- Samitivej Hospital
- Bangkok General Hospital
- Rutnin Eye Hospital
- King Chulalongkorn Memorial Hospital
- Bangkok Heart Hospital
- Saint Louis Hospital
- Bangkok Adventist Hospital
- BNH Hospital
- Central General Hospital
- King Chulalongkorn Hospital
- Bumrungrad International
- Bangpo General Hospital
- The Bangkok Christian Hospital
- Piyavate Hospital
- Praram 9 Hospital Co. Ltd.
- Srinagarind Hospital
- Khon Kaen University Hospital
- Bangkok Chain Hospitals

## Key regional academics and centres of excellence



**Ryuichi Yamamoto**  
Interfaculty Initiative in Information  
Studies, **Graduate School of the  
University of Tokyo**



**Yu-Chuan (Jack) Li**  
Professor and Dean, **College of  
Medical Science and Technology,**  
**Taipei Medical University**



**Nasriah Zakaria**  
Lecturer, School of Computer  
Sciences  
**Universiti Sains Malaysia**



**Mahendran Maliapen**  
Academic Informatics Office  
**National University Health System**



**Portia Marcelo**  
MD MPH Director,  
**National Telehealth Center**



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# INNOVATIONS IN Healthcare Management AND Informatics 2012



## Leveraging on growth in the Thai healthcare sector

In the public healthcare sector, the Thai Ministry of Public Health is undertaking a major National Public Health Information Reform project to standardise health data in the public health sector. This reform project is funded under the economic stimulus package, representing a \$60 million opportunity over the next 5 years.

The government aims to use technology to reduce costs and introduce preventive care to the people. Disease management and telemedicine are also new initiatives in the public healthcare sector. Public sector health spending is estimated to reach **US\$11 billion** by 2015

The medical tourism business in Thailand is rapidly growing due to drivers such as the globalisation of the healthcare industry, greater consumer expectations and rapidly rising health expenditure and demand for medical procedures.

Technology and new ways of delivering healthcare are expected to play a major role in increasing the efficiency of hospitals, patient safety and consumer satisfaction. Consequently, market demand is increasing for healthcare technology products and services and for solutions that are targeted at specific health issues/conditions.

In 2012, **Innovations in Healthcare Management and Informatics 2012** is coming to Bangkok. The penetration of health information technology in Thailand's healthcare sector is high compared to other regional countries such as Malaysia, Vietnam, and China. This has been driven by medical tourism, increasing demand for quality health care, improved patient safety as well as increasing competition.

This year, two days of CXO led strategic conference, backed by a comprehensive programme of masterclasses, workshops and site visits will gather the region's top hospital decision makers, and best in class international case studies. You'll understand how healthcare innovation and management strategies in the region are being driven by technology from the CMIO and CIOs charged with integration and implementation.

Here are five essential ways in which you will benefit from attending **Healthcare Management and Informatics 2012**:

1. Develop robust, cost effective strategies for Healthcare IT projects in both public and private hospitals
2. Get critical insight to overcome the technical, security and integration challenges from comprehensive stakeholder base ranging from corporate management, IT, clinical departments and support services
3. International case studies will highlight best practice, hospital efficiency and healthcare economics
4. Understand the diverse tactics being implemented in real informatics and mobile health projects - real world case studies and hospital experiences
5. Define strategies that effectively combine commercial viability, innovative implementation, security, efficiency and regulatory challenges

Attend and forge strategic relationships with **healthcare policy makers, hospital CEOs, CIOs, CMIOs and academics**. Last year, the conference welcomed over 130 delegates from Malaysia, Australia, Singapore, Thailand, Japan, India, Hong Kong, Taiwan and Qatar.

Be part of a top level strategic programme. Peer case studies and practitioner led session address the core issues facing Asia's healthcare sector:

- Drivers for healthcare innovation - demographic and disease patterns in Asia
- Hospital group, nation-wide and regional EMR implementation
- System interoperability, data standardization, data sharing and governance for nationwide and regional healthcare provision
- Providing care to rural and underserved populations through telemedicine and mobile health technology
- Hospital system integration for streamlined management and improved patient safety
- Incorporating data into doctors' decision-making processes
- Increasing staff awareness through education- healthcare informatics as a necessity

**“Interesting. Gained more knowledge and know-how in IT healthcare innovation. Meaningful and fruitful.”**

**Tay Kim Teng, IT Manager, Regency Specialist Hospital**

# INNOVATIONS IN Healthcare Management AND Informatics 2012



## What does Innovations in Healthcare Management and Informatics offer to suppliers?

If you supply solutions to the healthcare IT sector, sponsoring **Innovations in Healthcare Management and Informatics** guarantees that you'll be building relationships with decision makers and influencers responsible for purchasing decisions. You will be showcasing your expertise to hospitals from across the globe.

*Turn to page 8 now to learn how you can capitalise on this exclusive platform to position your brand and solutions to key partners and potential clients.*

These hospital IT experts are gathering because they face challenges in managing and operating their assets on a day-to-day basis. They are looking for solutions and this conference is the most effective way to reach them in a short period of time.

Get in touch TODAY to find out how we can help you forge lucrative new partnerships and do business with select groups who have chosen to invest their money and, more importantly, their time, in addressing the specific challenges discussed at the event. They need to find solutions to their telemedicine, EMR and mobile health challenges and they're attending **Innovations in Healthcare Management and Informatics** specifically to connect with people like you who can help them.

For details on a range of networking and branding packages tailored to ensure you reach your target market in the most cost effective way, contact us directly at **+65 6722 9388** or email **enquiry@iqpc.com.sg**.



**“ It gives me enough information on planning the best system or approach to use to implement different projects. ”**

*Maria Theresa M. Natividad, IT-ERP Assistant Manager, The Medical City, Philippines*

**“ It is a very good conference for us to build connections to people from different areas. ”**

*Chien-Yeh Hsu, Professor, Taipei Medical University; President, Taiwan Association for Medical Informatics*

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|   |  |   |
|---|--|---|
|   | <p><b>STRATEGIC INVESTMENT AND THE BUSINESS CASE FOR HEALTHCARE INFORMATICS</b></p> <p><b>09.00 Global usability lessons for safety in clinical system design</b></p> <ul style="list-style-type: none"> <li>■ The NHS Common User Interface programme - putting the world's largest clinical system usability project into a global context</li> <li>■ National standards across health in the UK and how this is influencing everything from Education (under and post-graduate) to clinical safety and system design</li> <li>■ Global applicability and uptake and use in Australia</li> </ul> <p><b>Mike Bainbridge</b><br/>Clinical Architect, <a href="#">NHS Connecting for Health, UK</a></p> <p><b>09.40 Evaluating the landscape of healthcare in Asia: innovations in IT that will drive improvements in the quality of care</b></p> <ul style="list-style-type: none"> <li>■ The changing demographic landscape – assessing the implications for healthcare providers</li> <li>■ The rise of the middle class and the growing trend towards personalized care</li> <li>■ Delivering healthcare to rural populations</li> <li>■ Stakeholders and technology updates for chronic disease management</li> </ul> <p><b>Yu-Chuan (Jack) Li</b><br/>Professor and Dean, College of Medical Science and Technology, <a href="#">Taipei Medical University</a></p> <p><b>Melvin Choi</b><br/>CIO, <a href="#">HK Adventist Hospital (Hong Kong)</a></p> <p><b>Ryuichi Yamamoto</b><br/>Interfaculty Initiative in Information Studies<br/><a href="#">Graduate School of the University of Tokyo</a></p> <p><b>Dr. Chun Por Wong</b><br/>Chief of Integrated Medical Services, <a href="#">Rutnong Hospital of Cataract and Refractive Surgery</a>, &amp; <a href="#">International Council, International society of Refractive Surgery</a></p> <p><b>10.20 Priority factors to address to successfully implement a national PCEHR</b></p> <ul style="list-style-type: none"> <li>■ Benefits to key stakeholders</li> <li>■ Clarity on what is being delivered - solution scope and approach.</li> <li>■ What are the most likely barriers or constraints to the implementation of a national?</li> <li>■ PCEHR</li> <li>■ Driving initial consumer and care provider adoption of the PCEHR</li> </ul> <p><b>Professor Michael Legg</b><br/>Professorial Fellow, Centre for Health Informatics and e-Health Research, <a href="#">University of Wollongong</a></p> | <p><b>13.00 Lunch</b></p> <p><b>REINFORCING PATIENT EXPERIENCE AND HEALTHCARE PROVISION THROUGH ROBUST INFORMATICS IMPLEMENTATION</b></p> <p><b>14.00 Leveraging clinical analytics to design personalised medicine</b></p> <ul style="list-style-type: none"> <li>■ How clinical analytics can be used to design a personalised treatment regimen - medical records, genetic makeup and population clinical data, best evidence and outcomes</li> <li>■ Delivering the best possible care at the most affordable cost and rising awareness amongst the patients,</li> <li>■ Designing a treatment regime just for one person that will ensure the best treatment both in terms of degree and speed of recovery</li> </ul> <p><b>Dr. Suman Bhusan Bhattacharyya</b><br/>Healthcare IT Expert,<br/><a href="#">Indian Association for Medical Informatics</a></p> <p><b>14.40 Transforming transform healthcare models for customer satisfaction</b></p> <ul style="list-style-type: none"> <li>■ Providing care to increasingly sophisticated customers</li> <li>■ Setting standards to outperform patient expectations</li> <li>■ How to bring personalized care to a new level through advanced technology to improve patient experience</li> <li>■ Informatics for business excellence</li> </ul> <p><b>Prof. Jim Warren</b><br/>Professor and Chair in Health Informatics,<br/><a href="#">University of Auckland</a></p> <p><b>Professor Michael Legg</b><br/>Professorial Fellow, Centre for Health Informatics and e-Health Research,<br/><a href="#">University of Wollongong</a></p> <p><b>15.20 Care information for patient – putting the citizen at the heart of information flows</b></p> <ul style="list-style-type: none"> <li>■ Providing choice through decision support tools, sharing information across care settings and supporting self management</li> <li>■ Creating a person centric 'single view' of care records and providing accessibility to patient, carer and clinician</li> <li>■ Supporting patient empowerment; access or control of their care records</li> <li>■ Sharing information across care settings; public, private and other sectors</li> </ul> <p><b>Dr. Karen Kinder</b><br/>Executive Director ACG International,<br/><a href="#">Bloomberg School of Public Health, Johns Hopkins University</a></p> |
| <p><b>11.00 Refreshments</b></p>  | <p><b>REGIONAL INTEGRATION</b></p>   | <p><b>16.00 Refreshments</b></p>  |
| <p><b>11.40 Realising group, national and regional-level clinical information integration and standardization to improve patient satisfaction and enhance regional disease control</b></p> <ul style="list-style-type: none"> <li>■ Addressing existing challenges in data capturing and the need for terminology standardization</li> <li>■ Challenges and proposed solutions for inter-institute data transmission and access control</li> <li>■ Improving regional cooperation for disease pattern prediction and prevention</li> <li>■ Facilitating standardisation, innovation, and cooperation on a global scale</li> <li>■ Taking advantage of lower barriers to implementation and fewer legacy systems to adopt innovative informatics solutions</li> </ul> <p><b>Nandkishor Dhomne</b><br/>Chief Information Officer, <a href="#">Manipal Health Enterprises</a></p> <p><b>Nipit Piravej</b><br/>Chief Corporate Officer, <a href="#">Bangkok Chain Hospitals (Thailand)</a></p> <p><b>Jiraporn Laothamatas</b><br/>Executive Director, <a href="#">AIMC</a></p> <p><b>12.20 Developing and implementing a national health IT plan – reducing healthcare inequalities through informatics programs</b></p> <ul style="list-style-type: none"> <li>■ National Institute for Health Innovation (NIHI) - creating, evaluating and promoting innovative health information technology that improves health outcomes and reduces inequalities in healthcare delivery</li> <li>■ Identifying key policy considerations for the implementation of healthcare informatics</li> <li>■ Outlining initiatives to provide greater access to healthcare</li> <li>■ Improving the quality of care through informatics</li> <li>■ How should hospitals and healthcare institutions plan their strategy to address public healthcare needs?</li> </ul> <p><b>Prof. Jim Warren</b><br/>Professor and Chair in Health Informatics, <a href="#">University of Auckland</a></p> | <p><b>16.40 Combining healthcare informatics and research data</b></p> <ul style="list-style-type: none"> <li>■ Encouraging greater understanding and interoperable systems development between healthcare and research informaticians</li> <li>■ New types of information connectivity between the disciplines</li> <li>■ Identifying, distilling, packaging and delivering clinically useful knowledge from the research domain to the clinic world</li> <li>■ Enabling maximum research use of "natural experiment" data and insights generated by the practice of medicine</li> </ul> <p><b>Stephen Berkeley</b><br/>Manager Organisation Development,<br/><a href="#">Global Hospital and Research Centre</a></p> <p><b>17.20 Diagnostic decision support system implementation for improved patient safety</b></p> <ul style="list-style-type: none"> <li>■ Data mining – improving your data analysis process to identify effective treatments</li> <li>■ Accurate extraction of data – how to handle data access control for successful decision support</li> <li>■ Integrating segmented hospital information systems to overcome existing challenges in data mining such as uncertainty and incomplete data</li> <li>■ Interoperability for connected healthcare environment</li> <li>■ What should individual hospitals do to enable interclinical record sharing?</li> <li>■ Exploiting the potential of real-time information sharing technologies and identifying remaining gaps in the process</li> </ul> <p><b>Mahendran Maliapen</b><br/>Academic Informatics Office,<br/><a href="#">National University Health System</a></p>   | <p><b>18.00 Close of day one and networking reception</b></p>   |

## Stream A:

### MOBILE TECHNOLOGY AND CONNECTED HEALTH

09.00 Driving efficiency in healthcare

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09.40 **The essential must-haves for healthcare Informatics: Discovering the long-term benefits of future healthcare provision in Asia**

- Identifying road blocks which need to be overcome in order to pave the right tracks for health IT innovation
- What are the key infrastructure and technology aspects that need to be in place?
- How will innovative informatics models help attain essential long-term benefits?

**Dr. Cheng Chee Leong**

DD Clinical Transformation Services Department  
**Ministry of Health Singapore**

10.20 **The role of IT in transforming hospital quality to meet new challenges**

- Drivers of hospital accreditation - regional consumer behaviour shift and implications for healthcare providers
- The BCH experience in delivering quality care and measuring up to accreditation criteria through IT innovations
- Designing a winning process to realise a digital hospital delivering patient-centered care

**Dr. Nipit Piravej**

Chief Corporate Officer  
**Bangkok Chain Hospitals**

11.00 Refreshments

### DATA UTILITY, MANAGEMENT AND SECURITY

11.40 **Adopting health informatics to improve patient safety and security**

- Making accurate medical decisions and preventing medical errors through effective use of health informatics
- Management of patient safety and risks - assessment, evaluation and communication
- Developing effective processes for data transmission to enhance patient safety
- Assuring effective management and secure collection to ensure minimum patient data loss

**Nasriah Zakaria**

Lecturer, School of Computer Sciences  
**Universiti Sains Malaysia**

12.20 **Maintaining the Security of Your Health Data and the Privacy of Your Patients in an Open and Collaborative Environment Understanding and Managing both Real and Perceived Risks**

- Moving from a tightly controlled and regulated healthcare environment to a more open, dynamic information space, thus encouraging data sharing
- Allowing and encouraging patients and providers to create a useful, information-rich personal health record, understand its benefits and utilise PHR content in a secure, trusted manner
- Securing your data through IT-based safeguards, staff training and common sense, and ensuring widespread continued compliance with privacy and security measures
- Reassuring patients that their privacy is protected – and maintaining that trust

**Pekka Ruotsalainen**

Research Professor  
**National Institute for Health and Welfare (THL)**  
Adjunct Professor  
**University of Tampere**

13.00 Lunch

14.00 **India's efforts for standardisation in health informatics**

- Reviewing the need for a standard health information system across the country that targets the requirements of diverse groups
- How the Department of Information Technology (DIT) undertook the initiative for defining the framework for an Information Technology Infrastructure for Healthcare (ITIHC) in India and proposing Standards for Telemedicine

- Suggested framework to cover billing formats, clinical standards, data elements, health identifiers, minimum data set, legal framework and messaging standards, with a primary aim to define an acceptable Electronic Health Record (EHR)

**Baljit Singh Bedi**

Advisor, Health Informatics, Centre for Development for Advanced Computing (CDAC), Soc. **Ministry of Communication & IT(MCIT)**, Govt. of India, and President Elect, **Telemedicine Society of India(TSI)**, **Indian Assoc. for Medical Informatics**

14.40 **Data security and business continuity planning for healthcare institutions**

- Disaster risk trends in Asia and the Pacific.
- Ensuring critical business continuity of healthcare facilities for government, national security and health reasons
- Overview of government policies and business strategies for data security and business continuity

**Jorge Martinez Navarette**

Economic Affairs Officer  
**United Nations ESCAP**

15.20 Refreshments

### EFFECTIVELY IMPLEMENTING EMR MANAGEMENT SYSTEMS

16.00 **Electronic record implementation across the region: challenges and opportunities**

- Effective implementation of EMR systems – improving the quality of your health services
- Clinical record standardization at group, national and regional level
- The role of clinicians in implementing electronic medical records
- The need for and benefits of a regional EMR network
- Achieving interoperability of data sharing between departments and hospitals

**Jiraporn Laothamatas**

Executive Director  
**AIMC**

16.40 **Effective and sustainable data governance**

- Using data quality management and operational analytics to improve resource management
- Establishing a data governance framework
- Improving an organisation through a clinical data governance approach

**Chris Bain**

Director, Health Informatics  
**Alfred Health**

17.20 Close of conference stream A



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## Stream B:

### DEPLOYMENT AND USER SUPPORT FOR INFORMATICS IMPLEMENTATION

#### 09.00 Health IT Specialist Certification in Japan - Roadmaps for Health IT

- Enabling effective faculty development for IT specialisation
- Implementing certification test systems
- Stimulating standardization activities across medical information areas

**Prof. Michio Kimura**

Professor of Radiology

**Hamamatsu Medical University, Japan**

#### 09.40 Determining best practices to engage physicians and their role in driving innovation

- How to get the physician's buy-in on clinical information technology
- What are the physician's primary drivers and concerns for successful selection of technology?
- Keeping the physician engaged for a smooth implementation process
- Using EMR to keep the physician productive whilst delivering better diagnoses
- Teaching your staff to embrace innovations in health informatics

**D.P.Saraswat**

Chief Executive officer

**Action Healthcare**

#### 10.20 Electronic record implementation across the region: challenges and opportunities

- Effective implementation of EMR systems – improving the quality of your health services
- Clinical record standardization at group, national and regional level
- The role of clinicians in implementing electronic medical records
- The need for and benefits of a regional EMR network
- Achieving interoperability of data sharing between departments and hospitals

**Neena Pahuja**

Chief Information Officer

**Max Healthcare Institute, India**

#### 11.00 Refreshments

#### 11.40 Improving Healthcare in Rural Areas: Information And Communications Technology Solutions For Least Developed Countries

- An overview of cost-effective applications of information and communications technology, useful to health policy - and decision-makers in least developed, landlocked, and small island countries in Asia and the Pacific
- How applications contribute to (a) the expansion of the primary health-care force and enriching the skills level, (b) upgrading and broadening medical infrastructure and logistics, (c) providing affordable access to drugs and medical supplies, and (c) enhancing data collection and analysis of health trends
- Exploring innovative uses of mobile devices, Geographic Information Systems, space-based sensors and other tools for applications

**Jorge Martinez Navarette**

Economic Affairs Officer

**United Nations ESCAP**

#### 12.20 Innovative Models in Telemedicine And EHealth in a Developing Country

- eHealth and telemedicine offer significant benefits to developing countries by providing greater access especially to the underserved
- Trust networks are fundamental to telehealth technology is important but the social networks determine success or failure
- Adopting free and/or open source software so that developing countries can fast track integration by introducing eHealth and telemedicine concepts as early as the undergraduate level, without being burdened by high cost of licensing

**Dr. Portia Marcelo**

MPH Director

**National Telehealth Center**

#### 12.20 Telemedicine – how this technology is transforming rural healthcare in India

- Examining the various telemedicine processes which will allow you to understand the best strategy for your healthcare
- Increasing the productivity of your health professionals by reducing unnecessary travel time

- Disaster management – how a portable telemedicine system is ideal for disaster relief

**Dr. S.B. Gogia**

President

**Society of Administration of Telemedicine and Healthcare Informatics, India**

#### 13.00 Lunch

#### 14.00 Translating data into business intelligence

- Integrated information and care management: governance models and business cases
- Inter-departmental data integration to facilitate management team's decision making process
- Hospital group-level system integration challenges
- Best practices in structured data analysis empowered by technology

**Dr. Karanvir Singh**

Head of Medical Informatics

**Sir Ganga Ram Hospital**

#### 14.40 Enabling E-Health through a fully integrated interoperability approach

- Reviewing the integration plans between the private and public sector health providers in Dubai
- Integrating standards and integration plans for the emirate
- Collecting and effectively managing health information

**Dr. Mohammad Al Redha**

Acting Director Health Data & Information Analysis Department – Health Policy & Strategy Sector

**Dubai Healthcare Authority, UAE**

#### 15.20 Refreshments

### RAISING PRODUCTIVITY AND EFFICIENCY

#### 16.00 Increasing productivity in hospitals using IT

- Streamlining hospital operations through effective information management
- Translating data into business intelligence
- The role of IT in transforming hospital quality to meet new challenges
- Determining best practices to engage physicians and their role in driving innovation
- Adopting health informatics to improve patient safety and security

**RD Thulasiraj**

Director of IT and Systems

**Aravind Eye Care Hospital**

#### 16.40 Talent nurturing in healthcare informatics to drive innovation

- Perspectives in justifying the ROI of education investment in healthcare informatics for the government and hospital CEOs
- Incorporating healthcare informatics into mainstream medical education program - how can government play a more active role in creating IT leadership in healthcare
- Standardising / defining rules in information governance, email and Internet policy, computing, clinical terms
- How can vendors play a strategic partner's role by facilitating staff skill upgrades?

**Sameer Mehta**

Chief Operating Officer

**Dr Mehta Hospitals** and

Director

**Mehta Children's Hospital**

#### 17.20 Close of conference stream B

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TAKE ADVANTAGE OF OUR GROUP DISCOUNTS.**

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## Workshop A (09.00 - 13.00): Applying EMR outputs to improve population health

### Aims:

The advantages that EMR data have to offer to improve the efficient management of patient care are not restricted to the hospital setting. As has been demonstrated in both public and private healthcare systems around the globe, case mix applications contribute to improved delivery across the entire health care system.

These include the ability to:

- Predict high-risk individuals for inclusion in care management
- Equitably allocate resources across regions, clinics or programs
- Set capitation payments for provider groups
- Evaluate access to care
- Assess the efficiency of provider practices (primary & secondary care)

The aim of this workshop is to provide an insight into the numerous applications of case-mix in the ambulatory health care sector, from integrated care networks to primary care clinics and, finally at the individual provider level.

### Methods:

The workshop will open with an introductory presentation on the numerous applications of case mix within the integrated and ambulatory care sectors. The workshop will continue by addressing real world scenarios demonstrating three applications:

- Population management / resource allocation / population profiling
- Performance management / provider profiling
- Case management / patient identification

Each session will comprise of presentations illustrating real world case-mix applications. The workshop will conclude with a session summarising the take home messages of the groups and will include a discussion on the future of case-mix in the ambulatory care setting.

### Audience:

The workshop is intended for policy decision makers, payer organisations, health care managers, health care consultants, and all those interested in improving the delivery of primary care.

### Your workshop leaders:

Dr. Karen Kinder, Executive Director  
and

Dr Peter F.S. Lee, Senior Consultant

**ACG International, Bloomberg School of Public Health,  
Johns Hopkins University**

Dr. Karen Kinder is an associate faculty member of the Health Policy and Management Department at Johns Hopkins University where she received her doctorate. Through both her experience, Dr. Kinder has accumulated in-depth knowledge of international health care systems through numerous research projects. She has expertise in structural, financial and managerial aspects of the reform of health care systems. Specific areas include the impact of the financing system and the organization of the delivery of care on a population's access to quality health care, the measurement of morbidity within that population and the effective coordination of primary and specialty care.

Dr Peter F.S. Lee has been actively involved in Public Health management and the implementation of the Information and

Communication Technologies (ICT) initiatives in health sectors for the last 15 years. He was first appointed as the Head of Medical Department in Kapit Division, Sarawak handling a 200 bed hospital and 21 Government clinics, subsequently Assistant Principal Director to assist in the implementation of the Malaysian clinical information solution - Tele Primary Care (TPC) within the Ministry of Health, Malaysia for 3 years and was promoted as Senior Assistant Principal within a year. In July 2009, Peter joined ACG-International, John Hopkins University. He is currently assigned to support the emerging Asia market for the application of the Johns Hopkins ACG® Case-Mix System, the most widely used population-based case-mix system in the world.

## Workshop B (14.00-18.00): Controlling healthcare data for organisational benefit

### Learning Objectives:

- To understand what data governance is in practical terms
- To understand what problems data governance is attempting to solve
- To examine some examples of data governance programs and approaches
- To walk away with sufficient knowledge of data governance to know how to go about applying DG principles to their own organisations

### Your workshop leader:

Chris Bain

Director, Health Informatics, **Alfred Health**

Dr. Chris Bain is a Health Informatician with a background in medicine; as a clinician for 10 years in a range of settings, then in IT for the last 10 years, during which time he has achieved professional accreditation with the Australian Computer Society and the Association for Computing Machinery (US). Dr. Bain's interest is in the use of IT and information systems for the better management of healthcare services (healthcare management informatics), and he has published and spoken in a range of forums on this subject. Dr. Bain is currently completing a PhD on this topic. Dr. Bain also collaborates with Victoria University School of Mathematics and Computer Science and has supervised a number of Master's students from VU in a range of related projects. Dr. Bain has previously sat on a number of state and federal government expert groups in relation to data and IT issues in healthcare. In early 2008 he established the first international group dedicated to healthcare management informatics - this is now the health-mic SIG of HISA. He is currently the Manager for Performance Analysis and Data Governance.

“Very informative. Opened my horizon.”

*Pascal Tse, CITO, St. Teresa's Hospital, Hong Kong*

“A good forum to update knowledge on healthcare IT innovation.”

*Dr Steve Chan, General Manager Administrative Services, Kong Wah Hospital*

# INNOVATIONS IN Healthcare Management AND Informatics 2012



## Why do they need you?

Delegates attend this event to enhance their ability to effectively plan and execute major hospital IT management and informatics projects. The region's most active hospital group heads, academic officers and policy makers have expressed their interest in understanding the latest development and offerings in:

1. Fully integrated HIS within the hospital and the hospital group for increased efficiency in resource allocation and hospital strategic planning
2. Easy-to-operate Electronic Medical Records with controlled access
3. Data mining and data analysis tools for enhanced clinical decision support
4. Data safety and storage solutions
5. Mobile health devices to enable remote patient monitoring
6. Wireless devices for effective communication between doctors
7. Telehealth technologies for greater access to quality care

## Why do you need to be there?

Conferences work.

Unlike the visitors at trade shows and exhibitions, conference delegates are qualified decision makers with proven budget control. They need to:

1. Develop robust, cost effective strategies for Healthcare IT projects in both public and private hospitals
2. Get critical insight into the technical, security and integration challenges from comprehensive stakeholder base ranging from corporate management, IT, clinical departments and support services
3. Define strategies that effectively combine commercial viability, innovative implementation, security, efficiency and regulatory challenges

The event not only brings together your principal clients, but also guarantees you will interact with them on a one-on-one basis.



## How can you be involved?

Take advantages of the opportunities below to meet your potential customers, get first-hand feedback from strategic managers in key hospitals and healthcare institutes from across the region, and forge lucrative new contacts.

Sponsorship opportunities are deliberately limited in order to ensure that our delegates meet only the relevant solution providers. Call us today to explore how to best leverage this platform to achieve your business objective:

Tel: **+65 6722 9388**

Email: **sponsorship@iqpc.com.sg**

## Who should sponsor?

- Health/remote monitoring/wireless device providers
- telemedicine device providers
- HIS/CIS/EMR system providers
- Clinical decision support solution providers
- Data management software providers
- Data Storage & Safety solution providers
- System integrators
- Healthcare consultants

## Who will you meet in 2012:

Do business with top level decision makers from healthcare providers including:

- Hospital CEO/President/Superintendent, CIO, CMIO, CTO,
- CFO, COO, General Manager, Medical Director
- Directors of IT, Administration, Operations, Strategy & Planning, Quality & Safety, HR
- Director of Clinics
- Department Head
- Healthcare policy makers/researchers:
  - Ministry of Health officers
  - Department of health officers
  - WHO healthcare programme officers
  - Researchers, academic officers specialising in medicine / healthcare

**“ Valuable in getting some user perspective in implementing IT projects. Getting updated on new technologies and networking.”**

**Wong Wei Tee, CEO, Regency Specialist Hospital**