

2ND ANNUAL Cloud Computing 2011



Explore. Deploy. Manage. Maintain

Main Conference:
18-19 October 2011
Venue:
**Harbour Grand Kowloon
Hotel, Hong Kong**

Meet and gain critical information from leaders across Asia Pacific:



Tony Marion
Director, Infrastructure
**AUSTRALIAN BUREAU OF
STATISTICS**



Jung-Sik Suh
Senior Vice President, Head of
Cloud Computing Business Unit
KOREA TELECOM



Fuller Yu
Vice President, Resiliency & IT
Risk Management
JP MORGAN CHASE



Khadir Fayaz
Director, Information
Security Asia Pacific
CARLSON WAGONLIT TRAVEL



Dave Chen
Chairman
**ASSOCIATION OF ENTERPRISE
ARCHITECTS**



Mark Ross
Founder
**ASIA CLOUD COMPUTING
ASSOCIATION**



Ajay Kumar Dhir
Executive Director, Group Chief
Information Officer
LANCO INFRATECH LIMITED



Khanh Bui Quoc
Chief Information Officer
**VIETNAM INTERNATIONAL
BANK**



Mike Usher
Director of Information Risk
Asia
PRUDENTIAL SERVICES ASIA

Jojo Dionaldo
Head of Information Technology
**THE DAIRY FARM CO. LTD IKEA
DIVISION**

Sundi Balu
Chief Information Officer
TELSTRA

Richard Zhao
Chairman
**CLOUD SECURITY ALLIANCE GREATER
CHINA**

Theo Nassiokas
Head of Information, Security &
Technology Risk Asia Pacific Europe &
America
ANZ BANK

Suk Wah Kwok
Chief Information Officer
AON HONG KONG

Steven Yau
Chief Information Officer
WALMART GREATER CHINA

Jeremy Godfrey
Former Chief Information Officer
HONG KONG SAR GOVERNMENT

5 Reasons Why You Must Attend

1. Discover the plans CIOs have for IT assets by 2013
2. Evaluate the timeframe and ROI you can achieve with cloud computing deployment
3. Case studies of virtualisation, cost reduction and cloud computing from the public and private sector
4. Identify techniques to gain control and secure IT assets in managed services
5. Transform the IT department as value add to gain organizational agility

Supporting Organisations:



Researched and Developed by:



Media Partners:



Online Media Partner:



Future Enterprise Technology presents: 2nd Annual Cloud Computing Conference

It is rumoured that by the end of 2012, one fifth of organizations will not own any IT assets. This means it is time for you to:

Explore the possibilities of reducing your CapEx and OpEx with case studies

Deploy cloud computing with confidence

Manage and reduce your IT assets to contribute as a value add department

Maintain your data with high security and control of your data

Case Study Presentations:

- Increase confidence to deploy cloud computing and begin with SaaS
- Make the IT department a Value Add to the organisation with techniques to reduce CapEx and OpEx
- Realisations of the importance to use cloud and gaining security assurance

Panel Discussions about:

- CIO's opinion about the sustainability of cloud computing
- Achieving organisational agility with identifying the right equilibrium of the cost and value of cloud
- Enhancing control and security of your data by avoiding data leakage and common human errors

Speed Networking Session

To ensure that you are able to fully access Asia's best Chief Information Officers and IT professionals

I look forward to welcoming you at the 2nd Annual Future Enterprise Technology: Cloud Computing Conference!

Warm Regards,

Nur Izzati

Conference Producer

IQPC Worldwide

Stimulate and Enhance Business Development Through Sponsorships and Exhibitions

Delegates at this conference are looking to deepen their knowledge from case studies and your solutions for them to deploy cloud computing to reduce their capital and operational expenditures. In addition to that they are seeking for new solutions to increase the speed and flexibility of their IT systems. If your company has a credible solution to address their needs, then you must have a presence at this event.

Over two days you will have unlimited access to delegates who are seeking for a holistic solution. You will not find a more focused and intense business development environment than this event.

To find out how this can be achieved, call **+65 6722 9388** or email sponsorship@iqpc.com.sg

5 Reasons Why You Must Attend Data Centre Management 2011

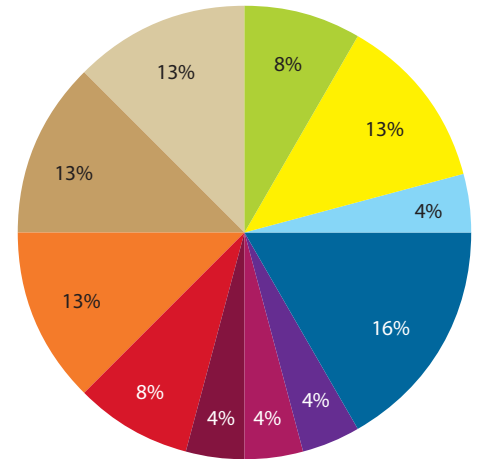
- Slash the cost of your data centre through improved facilities management
- Successfully implement data centre virtualization
- Develop a fool-proof disaster recovery plan for maximum security & protection
- Boost performance through data centre consolidation, automation and latest technologies
- Strengthen your near-term plan for cost optimisation via new operating models such as cloud computing and hosted services

This event is developed in conjunction with **Data Centre Management 2011**, www.datacentresia.com

Who will you meet?

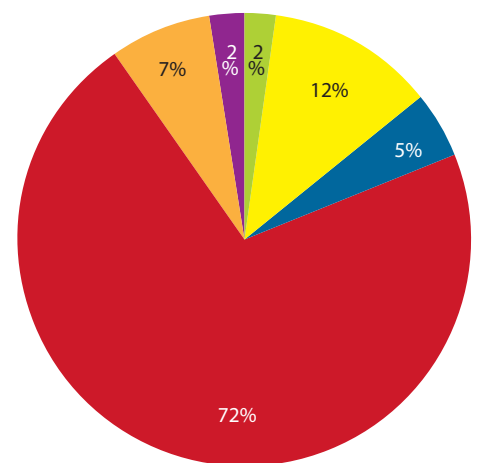
- Chief Information Officers
- Chief Information Security Officers
- Infrastructure Directors
- Information Technology Directors
- Information Security Vice Presidents/ Directors

Past Delegates Job Function Profile



- Chief Information Officer
- Systems engineer
- Head of Technology
- IT Director/ Manager
- IS/ Systems Director/ Manager
- Chief Technical/ Technology Officer
- Technical Director/ Manager
- IT Security
- CEO/MD/VP/Exec Dir/ Chief Exec
- Head of Risk Management
- Security Manager

Past Delegates Geographical Profile



- Australia
- India
- Malaysia
- Singapore
- Thailand
- United Kingdom

1030 Opening Remarks from the Chairperson

1045 The role of CIOs in the near-term and long-term to reducing IT costs and innovating for corporate growth

- CIO's vision of IT assets beyond 2011
- Schemes to reduce IT costs and increase value added activities from the IT department, influencing and improving business goals
- Innovative ideas for the IT department to work on going forward

Khanh Bui Quoc
Chief Information Officer
VIETNAM INTERNATIONAL BANK

1130 A peek into the future: Discover the readiness index to measure preparation of Asia deploying cloud computing

- Overview of Asia Cloud Computing Association
- Looking into the changing roles of IT leaders by the year 2013
- Current benchmarks for deploying cloud computing
- Roadmap to realise and executing IT assets enhancements

Mark Ross
Founder
ASIA CLOUD COMPUTING ASSOCIATION

1215 Lunch & Networking Break

1315 Balancing the cost and value of cloud computing technology to achieve organizational agility

- Weighing out the cost Vs. value of cloud computing
- Zooming into industries that NEED cloud computing
- Agility can be achieved with low costs solutions such as cloud to remain ahead in competition

Panel Moderator:
Tony Marion
Director, Infrastructure
AUSTRALIAN BUREAU OF STATISTICS

Panelists:
Ajay Kumar Dhir
Executive Director, Group Chief Information Officer
LANCO INFRATECH LIMITED

Richard Zhao
Chairman
CLOUD SECURITY ALLIANCE GREATER CHINA

Steven Yau
Chief Information Officer
WALMART GREATER CHINA

1400 There's a directly inverse relationship between good information security and technology risk practices in banks and bad IT regulatory inspections. Simply put, the better the information security and technology risk practices in banks, the lesser the IT regulatory issues present. It's as simple as "Vegemite toast"?

- How is "Vegemite toast" relevant to banking technology regulation?
- Why is Asia unlike any other region with regard to banking regulation?
- Regulators are working more closely than ever. What does this mean?

- What do I need to do to prepare for a regulatory inspection of IT?
- What are some of the regulations that IT in banks must comply with?
- It's as simple as "Vegemite toast"... or is it?

Theo Nassiokas
Head of Information Security & Technology Risk, Asia Pacific, Europe & America
ANZ BANK

1445 Afternoon Refreshments & Networking Break

1515 Sustainability of cloud computing services from the perspective of CIOs

- How long will cloud solution providers continue support? Will they be around until the next decade?
- Cloud solution providers are charging for support: Is this necessary?
- CIOs ideal vision of cloud computing services

Panelists:
Suk Wah Kwok
Chief Information Officer
AON HONG KONG

Sundi Balu
Chief Information Officer
TELSTRA

Steven Yau
Chief Information Officer
WALMART GREATER CHINA

1600 Understanding cloud service providers activities to ensure security of your data

- Security measures taken to prevent data loss
- Differentiating standard security of your data in cloud vs. enhanced security
- What happens to your data once you remove it from the cloud?

Richard Zhao
Chairman
CLOUD SECURITY ALLIANCE GREATER CHINA

1645 Closing remarks from the Chair

“ This is very much vital for me as it is very useful to enhancing my knowledge and changing in my IT environment ”

Vajira Thotagammana
Chief Manager for IT Operations, **COMMERCIAL BANK**



0900 Welcome Back Remarks from the Chairperson

0905 From virtualization to cloud – Supporting agility and service for the Australian Bureau of Statistics

Case Study

- Radical changes to underlying technology infrastructure to increase agility and service levels
- Overcoming barriers related to budget constraints, service management, software licensing and software development
- Successful outcomes of using new technologies such as virtualization and cloud computing
- Opportunities for evolving technology infrastructure to support the future of the organization

Tony Marion

Director, Infrastructure

AUSTRALIAN BUREAU OF STATISTICS

0950 Using cloud computing services from the perspective of the public sector

- Turning point and change of mindset to adopt cloud
- Security concerns assured
- Benefits experienced from using cloud computing

Jeremy Godfrey

Former Chief Information Officer

HONG KONG SAR GOVERNMENT

1035 Speed Networking Session

Get the most out of your conference

1045 Morning Tea & Networking Break

1100 Cost reduction proof: Initiate IT transformation with SaaS to gain confidence in cloud

Case Study

- Begin your IT transformation journey with SaaS to verify expectations of cloud services
- Understanding the need to transform the IT department towards achieving organizational agility
- Results of using SaaS and confidence gained

Ajay Kumar Dhir

Executive Director, Group Chief Information Officer

LANCO INFRATECH LIMITED

1145 Managing cloud computing risks - What's new?

- Identifying how has security adapted to changing technology in the past
- What is different about cloud computing to what we have seen in the past?
- Reviewing the changes needed to achieve agility
- Recognizing the importance of using cloud computing
- Can security stop cloud computing?

Mike Usher

Director of Information Risk Asia

PRUDENTIAL SERVICES ASIA

1230 Lunch & Networking Break

1330 Avoid data leakage and reduce human errors with enhanced security and control of your data in the cloud

Panel Discussion

- Examples of data leakage caused with information stored in the cloud
- Taking precaution and enhance security systems to ensure minimum chances of leakage

- Reviewing and putting a stop to the common human errors resulting in data leakage

Panel Moderator:

Mike Usher

Director of Information Risk Asia

PRUDENTIAL SERVICES ASIA

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Sundi Balu

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Fuller Yu

Vice President, Resiliency & IT Risk Management

JP MORGAN CHASE

Jojo Dionaldo

Head of Information Technology

THE DAIRY FARM CO. LTD – IKEA DIVISION

1400 Remain ahead of malicious acts to secure your data: Protect, prevent and anticipate

- Equip yourself with awareness of malicious clouds
- Key practices to protect and prevent your data from malicious activities
- Anticipate viruses and attacks to the cloud and prepare for the degree of security required

Khadir Fayaz

Director, Information Security Asia Pacific

CARLSON WAGONLIT TRAVEL

1445 Afternoon tea & Networking break

1515 The Telecom's perspective: Understanding the value of cloud business in Korea Telecom

Case Study

- Overview of KT's cloud business and the adoption rate of cloud computing in South Korea
- KT's current cloud business performance and impact to existing business
- Significance of providing cloud from the lens of a telco

Jung-Sik Suh

Senior Vice President, Head of Cloud Computing Business Unit

KOREA TELECOM

1600 Identifying and overcoming challenges of cloud computing from the Enterprise Architecture perspective

- Overview of the Association of Enterprise Architects
- Tackling common and uncommon challenges with enterprise architecture
- Holistic understanding how enterprise architecture brings business value to cloud ecosystems

Dave Chen

Chairman

ASSOCIATION OF ENTERPRISE ARCHITECTS,

HONG KONG CHAPTER

1645 Closing remarks from the Chair & End of Conference

“A lot of good input and info which I can take back and explore in my company”

George Amaladasan, Senior Service Operations Manager, **DHL**